PRUDENTIAL TO MUTUAL FUND

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Multiple Yield Fund -Series 11 - Plan B 1394 Days (the Scheme)

Investors are requested to note the following changes in the SID and KIM of the Scheme:

Postponement of New Fund Offer (NFO) period of the Scheme:

The NFO period of the Scheme has been postponed. NFO will now open on August 23, 2016 and close on September 06, 2016.

Accordingly, MICR cheques, Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto September 06, 2016.

Switch-in requests from equity and non-equity schemes will be accepted upto September 06, 2016, till the cut off time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Scheme of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date: August 19, 2016

Authorised Signatory

No. 019/08/2016

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.